

GETTING STARTED WITH SURFACE

Infusion offers four distinct opportunities to get started with Microsoft Surface and bring you closer than ever to your customers

Envisioning Program

Let our experts tailor a Surface plan for your business.

The Infusion UX team will work closely with key stakeholders to better understand customer expectations and identify how to best utilize Surface technology to meet your business needs.

Surface Proof of Concept

Create a Proof of Concept application with features tailored to your customer base.

Infusion's custom, internal-only marketing tool can be shown throughout your organization to encourage adoption and exhibit the capabilities of Microsoft Surface.

Surface Pilot Project

Make your brand the first to market with an innovative public Surface offering.

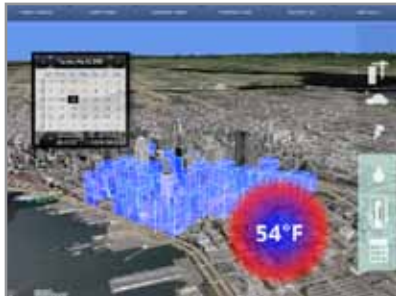
A more sophisticated opportunity than the Proof of Concept, Infusion's User Experience and Development teams will create a custom demonstration that can be publicly deployed.

Custom Infusion Applications

Infuse your brand strategy with a custom Surface application.

By leveraging Infusion's custom Surface applications and tailoring them to your organization's needs, your clients can discover an entirely new customer service experience with Microsoft Surface.

Here are some of the samples to consider:



Falcon Eye

Falcon Eye is a 3D operational dashboard created on Microsoft Surface. Using Microsoft's Virtual Earth platform, Falcon Eye delivers management of key infrastructure elements, modeling of virtual cities, utilities tracking, and integrated live video streams.



World Of

World Of is a destination information application developed on Microsoft Surface. Users are able to navigate a 3D model of the Earth and select specific destinations to receive event and attraction details, view videos, and learn interesting facts and trivia.



Postcard

Postcard is a virtual "finger-painting" application constructed on Microsoft Surface. Users are able to select from a variety of canvases where they collaboratively paint and send the resulting image as a virtual postcard to their friends and loved ones.

