



# ARE YOU EXPERIENCED?

Deliver memorable guest experiences with a Microsoft Experience Lounge by Infusion

## WHAT IS AN EXPERIENCE LOUNGE?

An Infusion Experience Lounge is a space that puts the latest Microsoft technologies in the hands of your guests for an encounter that creates memories, drives ancillary sales through the marketing of food and beverage and hotel services, and encourages your guests to enjoy amenities beyond their room.

Using a variety of unique technologies including Xbox 360, Microsoft Surface, Windows 7 Productivity Stations, TouchTV, and Zune, connected Experience Lounges are an opportunity to make an immediate impact, differentiate your brand, and extend your guest experience.

Infusion's Experience Lounges allow visitors to play video games, listen to music, share photos, and work online – in short, they deliver a memorable, interactive experience that will keep your guests coming back for more.



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## WHAT TECHNOLOGIES ARE INCLUDED IN MY EXPERIENCE LOUNGE?

As a certified reseller of numerous Microsoft products, Infusion can create an Experience Lounge that delivers the excitement of Xbox gaming, the unique interaction of Microsoft Surface and TouchTV, the connectivity of a Windows 7 productivity station, and the multimedia of Zune.

### **XBOX 360 ELITE**

The ultimate multimedia and gaming entertainment solution.

### **MICROSOFT SURFACE**

A unique and collaborative natural user interface.

### **ZUNE**

Connect wirelessly and instantly to a world of music and multimedia.

### **TOUCH TV**

Change the way your guests see and interact with television.

### **WINDOWS 7 PRODUCTIVITY STATION**

Conduct business, email friends, and securely access the Internet.

## HOW DO I GET STARTED?

Use Infusion's three-step end-to-end solution to get started with your connected Experience Lounge.

**Envisioning:** Let our experts tailor an Experience Lounge strategy for your business and brand.

Infusion's award-winning User Experience (UX) and consultant teams will work closely with you to understand the expectations of your customers. Our experience delivering solutions for hospitality and retail ensures you will have a plan that creates memories for your guests and consistently attract new clientele. We'll help you incorporate technology into spaces that your guests will be drawn to.

**Implementation:** Make your vision a reality.

Leverage the expertise of our consultants to design, configure, install and deploy your Experience Lounge envisioning plan.

**Support:** Once installed, Infusion's team of IT experts makes sure you're supported.

All hardware installations include manufacturer's warranties and Infusion is on hand to make sure you don't miss any product upgrades or new material to further enhance your Experience Lounge.



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