

INFUSION LIS LOCATORS: FACT SHEET

Location Intelligence Services (LIS) Locators are websites that drive traffic and increase revenues by guiding customers to your locations.

BRING YOUR CUSTOMERS TO YOU

- Locators are custom-branded with your corporate logos, headers, and footers.
- Layout includes custom colour schemes formatted to meet your corporate brand standards.
- Multiple skins allow for the selection of "accordion" or panel-style menus.
- Custom pushpins denote search results identified by the LIS Locator.
- Pop-up result windows include any HTML content below the "Street | City | Region" display.

BETTER SEARCHES, BETTER RESULTS

- Each search result includes driving directions and specific location data.
- The LIS Locator map can be manipulated via zoom and scroll bars and features a compass, intuitive user dashboard, and route waypoint pins.
- Near-Route Searching allows users to click one button to find additional locations near their route after a destination and route have been generated.

TECHNICAL SPECIFICATIONS

- LIS Locators support Internet Explorer 6.0+, Firefox 3.0+, and Safari 3.0+.
- Constructed leveraging Bing Maps (formerly Virtual Earth).
- Uses the .NET Framework, ASPNET, AJAX extensions, JQuery and JQuery plugins.
- Data-source filtering displays data retrieved from CSS.

GETTING STARTED

- Complete implementation turnaround in less than one week.
- Full English support.
- A standard LIS Locator package, customized for your brand, is only £5,000 GBP.

WHAT IS INFUSION LIS?

The world's largest corporations turn to Infusion Location Intelligence Services to implement business intelligence and mapping solutions that drive revenue. Infusion's LIS team delivers a more effective way for managing, analyzing, and communicating your information – when and where it is most needed.

To learn more about Infusion LIS Locators, contact us at lis@infusion.com

