

For Immediate Release**Infusion is Named a Finalist in Eight Categories at the Microsoft IMPACT Awards**

Toronto, ON – November 15, 2011- For the fourth year in a row, Infusion is proud to announce continued success as a finalist at the Microsoft IMPACT Awards. As a finalist, Infusion is recognized for delivering some of the most successful implementations of Microsoft solutions for large Canadian brands and cities, including Bank of Montreal, Royal Bank of Canada, and the City of Calgary. In developing innovative enterprise applications combined with compelling user experiences, Infusion continues to demonstrate itself as a thought leader in the industry.

"We are incredibly honoured to be nominated this year in an unprecedented eight categories- for one of those to be the Microsoft Choice Award is all the more impactful", says Alim Somani, President, Infusion. "The employees at Microsoft determine the Choice Award based off what they see and hear being delivered to customers. When we see this type of nomination it really resonates that we are doing things the right way and in a way that is getting us noticed."

One of the most nominated Microsoft Partners at this year's Microsoft IMPACT awards and the 2010 Canadian Partner of the Year, Infusion is a finalist in the following eight categories:

- Business Intelligence Partner of the Year
- Data Platform Partner of the Year
- Microsoft Dynamics CRM Partner of the Year
- Software Development Partner of the Year
- Windows Azure Platform SI Partner of the Year
- Digital Marketing Partner of the Year
- Content Management Partner of the Year
- Microsoft Choice Partner of the Year

"Technology partners are at the core of Microsoft's business," said Neil Tanner, Vice-President, Small Business, Midmarket Solutions & Partners, Microsoft Canada Inc. "We are honoured to celebrate and recognize the outstanding achievements of these industry leaders."

The ninth annual Microsoft IMPACT Awards recognize innovation and excellence in the Microsoft technology partner community in Canada. Infusion, along with other finalists, will be honoured at an award gala to be held on November 30 where the winners of each category will be announced.

In addition to the IMPACT awards, Infusion has also been recognized by Microsoft this year with 2 award wins at the Word Partner Conference, achieved 12 Microsoft Partner Network (MPN) competencies, accepted into the National Systems Integrator (NSI) program, and is a member of the SharePoint Partner Advisory Council (PAC).

About Infusion

Infusion (www.infusion.com) solves business problems by combining expert software engineering with appealing user experiences. Through a unique combination of enterprise development, innovative design, and a commitment to emerging technologies, Infusion offers a full suite of IT services including: custom architecture, training and mentoring, hosting and support, and user experience solutions.

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For more information, press only:

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