

**For Immediate Release****Infusion Wins Business Intelligence Partner of the Year in  
2011 Microsoft Partner Network IMPACT Awards**

*Leading Canadian technology partners honored and celebrated at annual Awards ceremony*

**Toronto, ON – December 9, 2011** - Infusion accepted an award in the Business Intelligence competency category at the 2011 Microsoft Partner Network IMPACT Awards ceremony held on November 30. As Business Intelligence Partner of the Year and certified in the gold Business Intelligence competency, Infusion is recognized for delivering a solution based on the Microsoft Business Intelligence platform that has helped our client improve internal operational processes.

"Our annual IMPACT Awards celebrate the great work done in the Partner Community to help customers respond to their business challenges through the benefits of technology," said Eric Gales, President of Microsoft Canada Inc. "Technology partners like Infusion are always finding new and exciting ways to develop and deliver innovative technology solutions, making them true leaders in their respective fields."

The ninth annual IMPACT Awards recognize excellence across the large and diverse community of Microsoft's Canadian technology partners. The winners were announced at an award ceremony in Toronto on November 30, 2011.

"Business Intelligence is all about getting information into the client's hands that makes a real impact on the business, allowing for important decisions to be made with greater confidence," said Bill Baldasti, VP, Sales Canada, Infusion. "Being recognized as the Business Intelligence Partner of the Year is a tremendous honor and demonstrates the hard work and talent Infusion has to offer in providing customers with cutting edge solutions to real life business problems."

In addition to this award, Infusion has been recognized by Microsoft this year with two award wins at the World Partner Conference. Additionally, Infusion has achieved 12 Microsoft Partner Network (MPN) competencies, accepted into the National Systems Integrator (NSI) program, and is a member of the SharePoint Partner Advisory Council (PAC).

-30-

**About the Microsoft Partner Network IMPACT Awards**

In 2003, Microsoft Canada Inc. launched the IMPACT Awards, a program to recognize the numerous achievements within its technology Partner community. This year's awards program is bigger than ever with over 35 award categories designed to recognize excellence across Microsoft Partner Network competencies, emerging technologies, community involvement as well as sales, marketing, and partnering excellence.

The IMPACT Awards are open to Active Canadian members of the Microsoft Partner Network.

For a list of all 2011 winners & finalists, and more information on the Microsoft Partner Network IMPACT Awards, please visit <http://www.microsoft.ca/awards>.



Develop. Design. Venture.

**About Infusion**

Infusion ([www.infusion.com](http://www.infusion.com)) solves business problems by combining expert software engineering with appealing user experiences. Through a unique combination of enterprise development, innovative design, and a commitment to emerging technologies, Infusion offers a full suite of IT services including: custom architecture, training and mentoring, hosting and support, and user experience solutions.

**For more information, press only:**

Kayla Spiess, Infusion

[kspiess@infusion.com](mailto:kspiess@infusion.com)

**For more information on Microsoft Partner Network IMPACT Awards only, please contact:**

Danielle Shedletzky

Microsoft Canada

[t-danies@microsoft.com](mailto:t-danies@microsoft.com)