

Infusion Sponsors Canadian Microsoft 2011 CRM Launch Event

Toronto, ON—March, 29, 2011 — Infusion is pleased to announce that it is a key sponsor of the Canadian CRM 2011 Launch Tour held today at the Toronto Congress Centre. The half-day event offers direct access to product experts and networking opportunities with key partners and customers to signify the launch of this major new release.

Simon Matthews, Infusion account manager and CRM certified expert, will be on stage to present the Microsoft CRM 2011 solution developed for Redknee, a leading global provider of innovative communication software products, solutions, and services. In addition, four Infusion representatives will be on hand at table six in the sponsor pavilion to discuss Infusion's Microsoft CRM 2011 solutions.

"Infusion's use of emerging technologies allowed our team to identify how CRM 2011 technology could be best utilized to meet client needs and expectations. Our team was able to utilize the added benefits of CRM 2011 to match the functionality of Redknee's previous system while delivering a more efficient system for end users," said Bill Baldasti, Vice-President of Canadian Sales for Infusion.

The presentation on stage with Redknee will showcase Infusion's position as a technology innovator and leader in emerging Microsoft technology solutions. Since January 2011, Infusion has obtained six gold Microsoft competencies, including a gold CRM competency and six silver competencies.

About Infusion

Infusion solves business and government problems by combining expert software engineering with appealing user experience design. As a Microsoft Strategic Partner, Infusion delivers a combination of enterprise development, innovative design, and a commitment to emerging technologies. For more information, contact media@infusion.com or call Kayla Spiess at 416-595-4062.

About Microsoft Dynamics CRM 2011

Microsoft Dynamics is a line of familiar, adaptable Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) solutions designed to meet business needs and help companies make important business decisions confidently. Microsoft Dynamics CRM can help your business do more with less. For more information, visit www.crm.dynamics.com