

**For Immediate Release****Infusion Announces “The Next Infusion Mascot”**

**Toronto, Canada- December 2<sup>nd</sup>, 2010-** As a part of Infusion’s annual campus recruiting efforts, the HR and marketing departments teamed up to create the “Are You the Next Infusion Mascot?” contest, held at university campuses across North America. Students were recorded in costume as they auditioned to be the next Infusion mascot.

After all campus visits were complete, the videos were uploaded to a uniquely branded Silverlight [website](#), featuring streaming videos and voting functionality. Voting was enabled for two weeks, where visitors were able to submit votes for their favourite video. The video with the highest number of unique votes was deemed the winner.

Infusion announced the first-place winner, Troy Slaten of Cornell University, who accumulated 1,681 votes and was awarded a package with an iPad as well as other prizes. In his comical video, Troy compares Infusion to a pizza, describing our consultants as a fusion of many talents.

“I owe many of my votes to friends and family here on the east coast, on the west coast, and even in the Philippines,” said Troy Slaten, Cornell University Student. “Apparently the video was pretty big within my family's community in the Philippines!”

Erik Munck of the University of Central Florida, came in second place with 1,130 votes, and Owajigbanam Ogbulujah of the University of Toronto came in third with 357 votes. These contestants pulled surprises out of a hat and described how Infusion combines work with fun.

The campaign website saw visitors from over nine countries across three continents, receiving 3,344 votes overall!

Infusion is seeking talented and creative graduates to join our growing team. Visit our [career](#) page to apply for a position that is right for you.

**ABOUT INFUSION**

Infusion ([www.infusion.com](http://www.infusion.com)) solves business problems by combining expert software engineering with appealing user experiences. Through a unique combination of enterprise development, innovative design, and a commitment to emerging technologies, Infusion offers a full suite of IT services including: custom architecture, training and mentoring, hosting and support, and user experience solutions.

-30-

**Quick links to visit:**[www.infusion.com](http://www.infusion.com)[mascot.infusion.com](http://mascot.infusion.com)[www.infusion.com/careers](http://www.infusion.com/careers)**For more information, press only:**

Kayla Spiess, Infusion

[kspiess@infusion.com](mailto:kspiess@infusion.com)