

## WHAT IS LIS?

The world's largest corporations turn to Infusion's Location Intelligence Services to implement business intelligence and mapping solutions that drive revenue.

Location Intelligence Services identify performance points within your data and provide answers through a unique geographical view. Infusion's LIS team delivers a more effective way for managing, analyzing, and communicating your information – when and where it is most needed.

Infusion's LIS solutions include: a crisis command centre for Target, an extreme weather tracker for the Department of Environmental Protection, store locators for the Gap and McDonalds, an interactive concierge for Carlson International, a broker communications device for Re/Max, a recruitment locator for the United States Air Force, and a journey management system for Travelport.

Infusion's Location Intelligence Services answer your complex business questions such as:

Where can I build new locations that will reach the most customers?

How can I visualize the data my employees need to increase efficiency?

When is the best time for my business to expand inside a new market?

What is the best way to streamline my data into one manageable, easy-to-use source?



**Figure 1: Moore-Stephens**  
Infusion was engaged to create an application that would demonstrate, track, and visualize Moore Stephens' insured exposure to natural disasters in various countries.



**Figure 2: Yellow Pages**  
www.maps.ca, developed by Infusion, is a Canadian public directory that allows users to search for businesses and create their own custom maps. Users are able to log in using their MSN LiveID, FacebookID, or OpenID and share their custom maps with friends from any network.

# Location Intelligence Services

*business intelligence | location aware*

## WHAT IS YOUR BUSINESS?

Infusion's Location Intelligence Services solves business problems around the world including:

### Real Estate

Buyer, Seller and Rental Portals (Commercial and Residential)

Customer Relationship Management

API Development

### Travel & Hospitality

Customized Travel Booking

Enhanced User Experiences

Trip planning and collaboration

### Government

Crisis and Planned Event Management Systems

Recruiter Locators

Extreme Weather Trackers

### Financial Services

Branch locators

Performance dashboards

Insurance and risk analyzers

### Retail

Business Continuity Planning

Store Locators

Resource Allocation Solutions

## WHAT ARE YOUR NEEDS?

Infusion offers a full suite of Location Intelligence Services, including solution design and development, training and mentoring, and hosting and support.

### Design & Development

From concept to reality, Infusion works with your team to identify system requirements and build you the best LIS custom solution to meet your needs.

### Training

From a two day power course to a two week intensive study, Infusion will bring your internal developers up to speed on everything they need to know about LIS.

### Mentoring

Infusion's LIS experts act as your team leads to guide your development staff through building an enterprise-scale solution.

### UX Design

With our in-house User Experience division, Infusion will build your professional, smart, and user-friendly graphical user interface.

### Hosting & Support

Infusion will provide your organization with hosting for your application and deliver first-level support to users and developers.



Figure 3: Falcon Eye

Infusion's Falcon Eye provides organizations with the ability to navigate real-time, 3D data across the Web, Desktop, and Microsoft Surface. Inspiring presentation capabilities allow Falcon Eye to serve as a powerful back-office dashboard and a uniquely branded front-office sales tool.

